

ECOLleciton

TAYPA TEXTILE HAS PREPARED A COLLECTION OF RECYCLED PRODUCTS

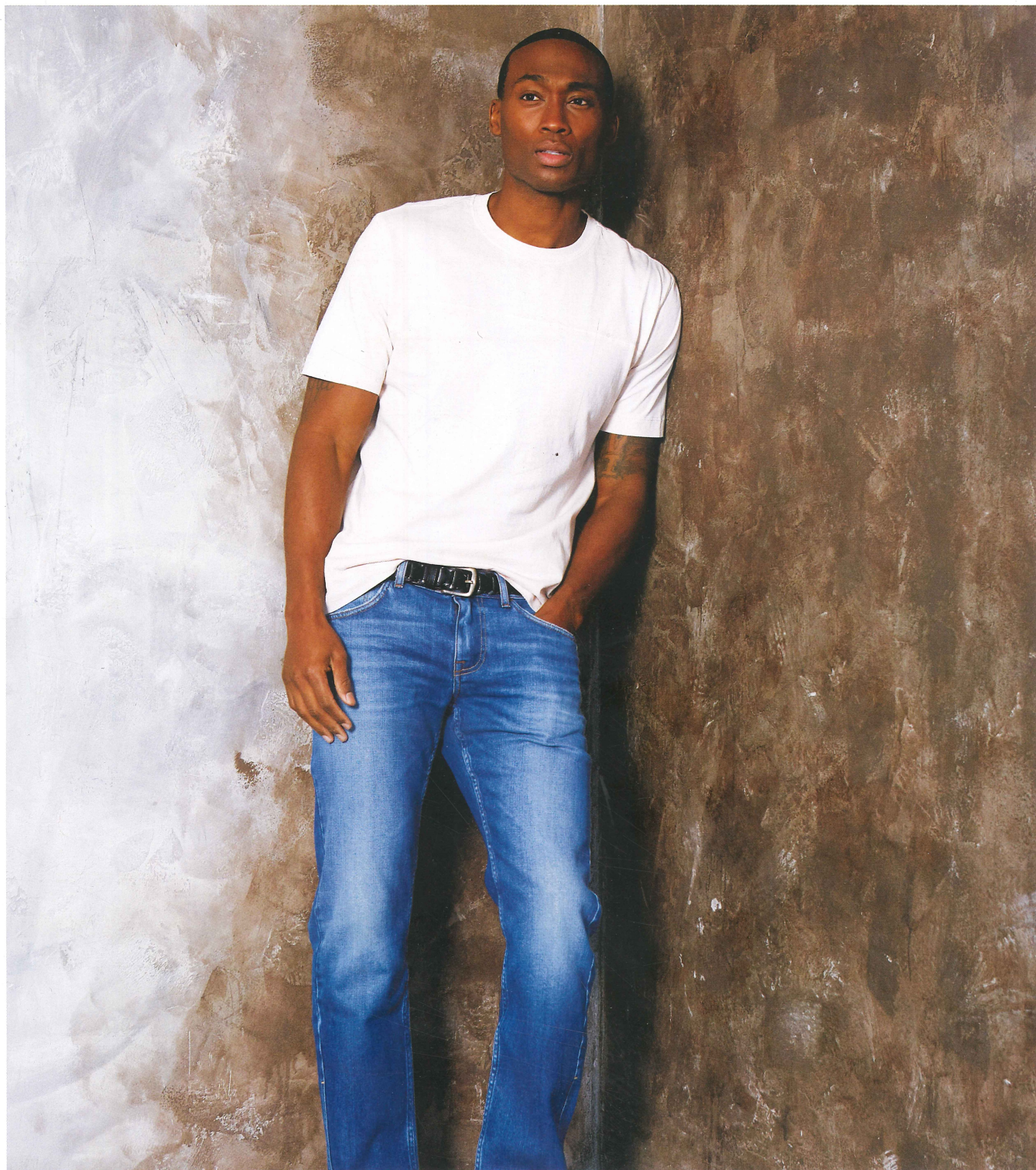
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Taypa Textile, which has become one of the pioneers of the textile and apparel sector in the world with its sustainability studies, created a new collection of recycled materials using 'zero wash' method, which means using very little water. The "ECOLleciton" themed collection, developed with the cooperation of Lenzing, known for its sustainability solutions for textile sector in the world, also puts emphasis on the problem of textile wastes that have become an important problem in recent years.



With the increase in the population and the emergence of diversity, there is a significant increase in textile consumption. This is why textile has become one of the environmental polluting sectors. Not only waste textile products, but also the production process threatens nature and consumes resources much faster. For example; only about 20 thousand liters of water are used for the production of a T-shirt and a pair of jeans.

On this basis, Taypa Textile took these sustainability efforts to the next level. Taypa Textile, which has been able to wash its pants with a glass of water by reducing its energy and chemical use by 90 percent through



SECTOR NEWS

its investments in production facilities, has signed a cooperation with Lenzing Group, which develops patented technologies such as Tencel, Modal and Refibra, producing high quality fiber from raw wood using environmentally friendly and innovative technologies..

The entire collection consists of recycled materials.

Within the scope of this cooperation, a collection called 'ECOLlection', which represents 100 percent sustainability, was produced by using Lenzing's fiber-based fabrics obtained from raw wood. In the production of the collection, consisting of women, men and unisex models, all yarns and accessories used were carefully selected from recycled materials in addition to organic fabrics. In addition, production was carried out with very little water wash technique called 'zero wash'.

The General Manager of Taypa Textile Burak Karaarslan made a statement about this cooperation. Noting that they are happy to lead the Turkish denim sector once again, "As Taypa Textile, our sustainability goal covers all areas from fabric production to logistics," he said. In addition to providing a very



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serious efficiency with our investments in our production facilities, we have fulfilled our responsibility towards our world and our country. Now, with our cooperation with Lenzing, we have included sustainable fabrics and recycled accessories into this process and collection." He added. Karaarslan stated that ECOllection represents 100 percent sustainable production, stated that "By combining the "zero wash" technique we developed in CreaTay, which is our design studio, with laser technology, we used the washing methods that will make a difference in this collection. We will continue our sustainability activities with our R & D activities and business associations of this kind. Because consumers now prefer more environmentally sensitive and sustainable products."

